

Connie Clarkson

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Experience:

★ Video Editor, Whitetree Media LLC, Summer 2021- Present

- Specializes in Tier-3 post-production commercial creation for major automotive brands including Toyota, Honda, Chevrolet, Mazda, Genesis and motorcycle brand Harley-Davidson across national markets
- Experience and knowledge with AI image generators and editors to create polished, customized graphics
- Manage technical aspects of production including creating motion graphics, footage ingestion, labeling and rough cuts
- Perform comprehensive quality control on outgoing projects, verifying technical specifications, color accuracy, and brand compliance before client delivery

Stage Manager & Video Editor to Theatre Resources Unlimited, Feb. 2021

- Created and assisted custom visual effects in After Effects and Premiere Pro to enhance the virtual theatre experience
- Worked with the director to ensure seamless technical execution of the production

Video Editor & Videographer, South Portland Historical Society, Dec. 2020/ Feb 2021

- Created custom educational video content featuring local historic landmarks for South Portland Middle School District
- Managed production logistics and equipment needs for on-location film

SMCC Student Newspaper, The Beacon, Fall 2019/ Winter 2020

- Selected director of the arts section of the student paper
- Created article layouts using Adobe InDesign
- Learned basic principles of design in print layout
- Assisted staff with locating and interviewing sources

Skills:

- Adobe Creative Cloud Suite proficiency • Mocha(Adobe) • Adobe Firefly
- Riverside.FM • Topaz Video AI • Topaz Gigapixel AI • Canva • Krea AI
- Figma UI • Strong organization & time management • Detail-oriented

Education:

Associate of Applied Science in Communications & New Media Studies

Southern Maine Community College, South Portland, ME Graduated in December 2020